



**YOU NEED THE YMCA.  
AND THE YMCA NEEDS YOU.**



**more than ever...  
BURBANK COMMUNITY YMCA**

*For over 85 years, the YMCA has been the go-to organization for helping people to be stronger in body, mind and spirit. In one year, the YMCA has touched the lives of 18,000 people in our community...nearly 20% of our entire population. Our steadfast adherence to the principles of good health and good values has made us a dependable resource for generations. But we've never been as needed as we are today. Individuals and families are facing new, more difficult challenges to their health and well-being and we are plagued with lack of trust and character issues at every leadership level. But the YMCA is stepping up to the plate to help meet those challenges. And we need your help.*

*The Burbank Community YMCA's 2010 Annual Support Campaign is dedicated to the memory of Sue Stamper. Sue was a longtime supporter of the Burbank YMCA who believed that, for the Burbank community to be healthy and strong, it needed to have a healthy and strong YMCA. She also believed in the benefits the YMCA provided to our community and personally contributed her time and treasure.*

The YMCA needs to be the place families and youth come for support. Our community needs your help. The time is now, the need is great and you can make a difference. Every contribution counts. The people who benefit are your friends and neighbors, the kid next door, the recently widowed senior, the anxious, single parent looking for childcare. Together, we keep our community strong. Please give now.

**Your contribution helps a child combat obesity.**

- Over 30% of youth are overweight.
- Young people are in the worst physical condition in 60 years.
- Obesity has increased 300% since 1974.
- Physically fit children score better on standardized math and English tests than their less fit peers.

**Your gift gives a child a strong foundation to stand on.**

- 17% of our preschoolers need financial assistance to attend school.
- 55.9% of families with children in Burbank need quality, affordable childcare.
- The YMCA delivers asset rich programming based on the six pillars of character.

**Your dollars strengthen struggling families and their children.**

- 10% of families are on financial assistance.
- 80% of the population is not physically active enough to benefit their health.
- Our financial aid program enriches the lives of everyone in our community, including the most vulnerable.
- Investing in the YMCA is investing in the prevention of chronic diseases including cardiac disease, diabetes and cancer.

**Your pledge aids a senior battling physical and emotional issues and helps them connect with others.**

- More than 1,000 members participate in arthritis water therapy classes per month.
- More than 50% of our senior members are on a fixed income.
- A 5.7% increase in people 55 and older is anticipated by 2013.
- You have an opportunity to continue a long legacy in the YMCA.



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**MISSION STATEMENT**

Providing people of all ages  
lifelong opportunities to  
become stronger in spirit,  
mind and body.

Last year, the Burbank Community YMCA awarded more than 800 families with financial assistance, helping over 1,200 deserving people who live and work in Burbank. The need will increase this year. In order to meet this growing need, our goal is to raise \$200,000 in this year's campaign. Membership dues do not aid families who need help. Only through this campaign do members help each other enjoy the benefits of the YMCA.

**Here is what your dollars can do:**

- \$5,000 provides sponsorship of one child for a year of before and after school childcare, giving them a safe place to go. (50 children need help)
- \$2,500 sponsors two youth sports teams for one year, giving the children a great start in a lifetime of fitness.(28 teams need help)
- \$1,500 supports eight children for one week of Summer Day Camp where they will learn about the six pillars of character: trustworthiness, respect, responsibility, fairness, caring and citizenship. (120 kids need help)
- \$1,000 supports one student in Youth and Government for one year where they learn about the State of California from a nonpartisan perspective. (20 teens need help)
- \$650 sponsors an adult with an annual membership, allowing them to maintain an active, healthy lifestyle. (1 in 10 adults are jobless in Burbank in 2009-2010)
- \$250 sponsors one child for one week of preschool care, providing a safe and secure place to stay while parents are at work. (30 kids need help)
- \$100 sponsors two children in water safety and basic swimming skills which could save their lives. (25 kids need help)

The Burbank Community YMCA is a charitable non-profit 501(c) 3 organization.

BURBANK COMMUNITY  
**YMCA**

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