



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY



BURBANK YMCA | 5K • 10K • KIDS RUN
TURKEY TROT | November 23, 2017

Corporate Visibility Package

Runners – get on your marks – and get set to *Run for a Better Us* in the 7th Annual Burbank Community YMCA's Turkey Trot Race.

As a Burbank YMCA Turkey Trot supporter, your top-line benefits will include:

- Leveraging consumer reach and media impact.
- Showcasing your products and/or services with high visibility media and publicity.

Our PROMISE . . .

We will help you to drive business and store traffic, while improving key customer and community relationships.

Your OPPORTUNITY . . .

The Burbank YMCA's Turkey Trot Race is happening through the generous support provided by local businesses and organizations who want to send community members a "*we care about you*" message. The impact of this annual event is tremendous and makes a difference in the lives of everyone involved.

Your REACH at this event . . .

This event brings out a multi-stakeholder, broad spectrum of community members, who like you, care about this community and want to patronize businesses and organizations that promote and support community efforts.

BURBANK COMMUNITY YMCA
321 E. Magnolia Blvd, Burbank, CA 91502-1132
p 818.845.8551 f 818.845.0785 www.burbankymca.org



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2017 Turkey Trot Race Corporate Visibility Opportunities

The Presenting Partner Package - \$15,000 – PREMIER VALUE

- Company/organization receives PRIME outdoor media space for high-visibility branding opportunity on Y building at corner of Magnolia and Third Street
- Company/organization will be the ONLY corporate partner on race bib
- FEATURE recognition on posters, postcards, runner shirt, stage banners, promotional email blasts, Turkey Trot webpage, social media postings, and will receive (1) parking lot banner
- Prominent promotional placement in stage area
- Company/organization receives (1) booth table and (2) chairs in Y Vendor Village

Get on the Right Track Package - \$10,000

- Company/organization will have excellent logo placement on posters, postcards, event banner, runner shirt, promotional email blasts, Turkey Trot webpage, social media postings, and will receive (1) parking lot banner
- Company/organization receives (1) booth table and (2) chairs in Y Vendor Village

Commit to Your Health Package - \$5,000

- Company/organization will have key logo placement on runner shirt, Turkey Trot webpage, social media postings, and will receive (1) parking lot banner
- Company/organization receives (1) booth table and (2) chairs in Y Vendor Village

Get Moving Package - \$1,500

- Company/organization will have logo placement on runner shirt, Turkey Trot webpage and will receive (1) parking lot banner
- Company/organization receives (1) booth table and (2) chairs in Y Vendor Village

SPECIAL OPPORTUNITIES:

Kids' Run Partner Package - \$2,000 (1 opportunity)

- Company/organization will be recognized as the Kids' Run Partner on Kids' runner shirt, adult runner shirt, Turkey Trot webpage, and will receive (1) parking lot banner
- Company/organization receives (1) booth table and (2) chairs in Y Vendor Village



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2017 Turkey Trot Package

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Fueling Station Package (2 OPPORTUNITIES) - \$500

- Company/organization receives prominent logo recognition at one of the (2) Fueling Stations along the race route and logo recognition on Turkey Trot webpage
- Your team members are encouraged to staff the fueling station for runner encouragement during the race

Course Marker Package (6 OPPORTUNITIES) - \$500

- Company/organization's logo will be featured on one of the (6) course markers along the race route
- Company/organization will be recognized on Turkey Trot webpage



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2017 Burbank YMCA Turkey Trot Race Corporate Visibility Confirmation Form

We would like to be a contributing partner at the following level (please check one):

Corporate Visibility Level	\$ Amount	2017 Event	2-Year Option
Presenting Partner Package	\$15,000		
Get on the Right Track Package	\$10,000		
Commit to Your Health Package	\$5,000		
Get Moving Package	\$1,500		
Kids' Run Package	\$2,000		
Fueling Station Package	\$500		
Course Mile Marker Package	\$500		

Company Name

Company contact name & title

Address (number, city, state, zip)

Phone

Fax

Type of in-kind donation & dollar amount

Yes! We are proud to support the Burbank YMCA's 2017 Turkey Trot Race. We authorize the organizers of the event to include our name/logo on collateral materials and social media promoting the event.

Signature

Date

PLEASE MAKE CHECKS PAYABLE TO BURBANK COMMUNITY YMCA

Please mail or email this form and with payment information to:
Attn: Burbank YMCA 2017 Turkey Trot Race – Romie Ruiz
Burbank Community YMCA, 321 E. Magnolia Blvd., Burbank, CA 91502
Email: romie@burbankymca.org
Phone: 818-846-1792

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